

FRIEDERIKE FABRITIUS

NEUROPSYCHOLOGIST
AUTHOR KEYNOTE SPEAKER

Biography Friederike Fabritius

Friederike Fabritius, MS, is a neuroscientist and trailblazer in the field of neuroleadership. Her brain-based leadership programs have transformed how Fortune 500 executives think, innovate, and navigate change. Fabritius is a thought leader and keynote speaker, known for engaging global audiences at organizations like Google, Ernst & Young (EY), Boston Consulting Group (BCG), Adecco, Accenture, Deloitte, BMW, Bayer, SAP, Harvard Business Review, trivago, and Audi. An alumna of McKinsey & Company and the Max Planck Institute for Brain Research, she serves on the prestigious German Academy of Science and Engineering.

Fabritius is the award-winning and bestselling author of the book *The Leading Brain: Neuroscience Hacks to Work Smarter, Better, Happier*. She is fluent in six languages and lives with her husband and five children in Heidelberg, Germany.

Her new book *The Brain-Friendly Workplace: Why Talented People Quit and How to Get Them to Stay* is available on pre-order now!