

# FRIEDERIKE FABRITIUS

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## Biography Friederike Fabritius

Friederike Fabritius, M.S. is a neuroscientist and trailblazer in the field of neuroleadership. Her brain-based leadership programs have transformed how Fortune 500 executives think, innovate, and navigate change. A thought leader and keynote speaker, Friederike is known for engaging global audiences at organizations like Google, Ernst & Young (EY), Boston Consulting Group (BCG), Adecco, Accenture, Deloitte, BMW, Bayer, SAP, *Harvard Business Review*, Trivago, and Audi. Friederike serves on the Council of the German Academy for Technology, which advises the government on new technologies, innovation, and artificial intelligence. Friederike is an alumna of both McKinsey and the Max Planck Institute for Brain Research. She is the author of the award-winning book *The Leading Brain: Neuroscience Hacks to Work Smarter, Better, Happier*. Friederike is fluent in six languages and lives with her husband and five children in Heidelberg, Germany.